

Wallpaper*

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*THE STUFF THAT SURROUNDS YOU

A GOLDEN AGE OF DESIGN



Beauty

The skin and the brain have a constant dialogue through our nervous system. Based on this, Christine and Philippe d'Ornano (the brother and sister duo at the helm of Parisian beauty house Sisley) have been working on a secret project for just over ten years. And, this month, the results of their work have been revealed with the launch of Neuraé, a new skincare brand backed by neuroscience.

'We became interested in the relationship between neuroscience and skincare when our scientists at Sisley suggested researching how the brain communicates with the skin,' says

Christine d'Ornano. 'Being sad, tired, tense or stressed affects our skin, having an impact on wrinkles, firmness and radiance.' Neuraé products have thus been developed to harness the power of inner emotions and improve well-being – which, in turn, produces positive effects on the outside.

By 2020, the first test formulas were ready. 'Neuraé was entirely dependent on the results of these tests; it had to be backed by data,' says d'Ornano. The Sisley research laboratories identified four key messengers: beta-endorphin, the pleasure hormone; cortisol, the stress trigger; GABA, the

relaxation agent; and CGRP, the pain communicator, finalising a range of products containing 97 per cent natural ingredients that work in tandem.

The Harmonie serum forms the foundation of a Neuraé routine, which is then followed by one of three creams: *Énergie* has been designed to improve firmness, *Joie* to revive glow, and *Sérénité* to soften lines. Finally, travel-sized roll-on mood boosters, crafted with 'neuro perfume' oils and semi-precious stones in the tips, allow for small interludes of self-care throughout the day. ★ neuraeparis.com



New beauty brand Neuraé uses its patent-pending NA3 technology to create a range of neuroscientific products that offer mood- and skin-boosting benefits

INNER GLOW



Neuroscientific beauty brand Neuraé taps into the power of positive emotions to give you happy skin

PHOTOGRAPHY: NEIL GODWIN AT FUTURE STUDIOS FOR WALLPAPER* WRITER: HANNAH TINDLE